EQUINE REHABILITATION SERVICES

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Jennifer Brooks P.T., MEd., CERP

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For Jennifer Brooks, a physical therapist with over 25 years of experience helping people recover from injury and illness, the evolution into Equine Physical Therapy, was a natural one. "I've been riding since I was eleven, and this was a growing need in the equine world." she said.

When Jennifer wanted to launch her own business providing horses with a greater

degree of complete recovery from injuries, she knew she needed some help. "My talents lie in the laying on of hands to help horses and humans heal. I am limited at graphics and design. Therefore, I depend entirely on Artie at **The Copy Shop** to take my ideas and run with them. He's been great to work with."

The Copy Shop first created a business card and then a brochure for Jennifer and ERS. Said Brooks, "I get a lot of traffic from my website, but in this industry horse owners tend to hang on to cards and brochures and file them away (in the hopes they won't need it) until something happens to their animal, and that meant I needed something to stand out."

Citing the difficulties inherent not only in a new business, but a new industry (equine physical therapy has only been around for less than ten years) Jennifer relies on The Copy Shop to not only deliver high quality design, but printing services that are timely and fairly priced. "They usually deliver things before I ask."

Equine Rehabilitation Services can be found on the web at www.equinerehabservices.com. Jennifer makes barn calls for the majority of her clients throughout New England, and also has an on-site facility for those horses that need to have their recovery managed daily. ERS also offers informational seminars, hands-on instructional clinics, informational posters, instruction in horse health and preventive training methods.

For more information contact Jennifer Brooks at 603 566 6561.

PS: Jennifer would like all the humans out there to know she still provides physical therapy for them as well, and will soon be certified in canine rehab this summer.

ABOUT US

THE COPY SHOP has been Southern New Hampshire's leading printing, and business resource service since 1972. From a small, family-run operation to today, THE COPY SHOP offers business owners and operators cost-effective, high-quality solutions to all of their graphic, and printed business communication needs. Visit us on the web at www.thecopyshop.com.